



CHANCE WILSON

Senior Producer / Head of Production

CONTACT

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ABOUT ME

With a rich background spanning more than a decade and a half in the realm of Video Production, I have garnered extensive expertise in producing an array of content. Ranging from modest projects costing £500 to high-budget endeavours exceeding £1.2 million, featuring diverse concepts and across a wide range of marketing content, film and promos. As an accomplished professional, I have overseen all facets of the production process, commencing from proposal generation to the ultimate stage of completion. My remit encompasses various areas such as research, scoping, capture, requirements analysis, capture, delivery management, risk assessment, Q & A handling, and client communication. My proficiency extends to efficiently managing large teams, production crews and high-profile personalities, concurrently administering multiple projects. Furthermore, I am well-versed in the Prince2 methodology of project management. To top it all off, I have developed and nurtured my own small-scale production company, which has a turnover of between 70k and 200k annually.

EDUCATIONAL

2005

Hertfordshire University

Digital Modelling

2013

Westminster University

Prince 2 Project Management

PROFESSIONAL EXPERIENCE

2013 – PRESENT

Collective Productions

Senior/Executive Producer/Head Of Production

Achievements:

- o Successfully managed and executed multiple projects as Managing Director and Executive/Senior Producer at The Collective, consistently delivering an impressive average of £120,000 worth of projects annually with a 99% success rate in completing projects to their intended scope.
- o Demonstrated exceptional skills in producing high-quality content for meaningful causes, as evidenced by personal selection by Simon Cowell to produce the video for the Grenfell Tower charity song.
- o Established strong relationships with prominent companies such as Sony Music, Universal Music, Virgin, and Warner Music, resulting in successful project outcomes for The Collective.
- o Undertook the creation of The Collective's website from scratch, displaying a diverse skill set and proficiency in multiple areas.
- o Achieved the highest turnover in a single year of £230,000 in 2018, highlighting strong business acumen and a proven track record of success

2021 – 2022

Look up Look Around

Senior Producer

Achievements:

- o Contributed to bringing in and producing £120,000 worth of projects within an 8-week period, demonstrating a proven track record of delivering results under tight deadlines.
- o Developed crucial relationships with established brands such as Nike and Pepsi, showcasing exceptional networking and communication skills.
- o Instrumental in building and maintaining working relationships with leading agencies such as Keko and AKQA, demonstrating strong collaboration skills and a deep understanding of the industry.
- o Managed large-scale production teams of 50 or more, highlighting strong leadership capabilities and experience in overseeing complex projects.
- o Oversaw day to day operations in running the production company, from finance to creative

2013 – 2021

Luti Media

Senior/Executive Producer / Head of Production

Achievements:

- o Demonstrated expertise in producing over 50 projects, ranging from music videos to commercials and short films.
- o Successfully executed all productions with a 30% profit margin while maintaining high standards across all aspects of production, showcasing strong business acumen and a focus on quality.
- o Produced multiple award-winning productions, including the short film 'Ramona Flowers - Tokyo', which received 8 international awards, and the music video 'Poison' by Rita Ora, which had a production cost of £350k.
- o Collaborated with renowned directors, including Grammy-winning Meji Alabi, Colin Tilley, Camron Duddy, and English directing duo Max and Dania, known for their work on films like 'Street Dance UK' and 'Walking on Sunshine', highlighting exceptional collaboration and project management skills.

SKILLS

- o Davinci Resolve
 - o Canva
 - o Multi Camera
- o Project Management
 - o Producer
- o Strong Graphic and Visual Sense
 - o Premier Pro
 - o Microsoft Office
 - o Budgeting
 - o Self Starter
- o Account Management
 - o Office Management
 - o Concepts
 - o Creativity
 - o Tv and film
 - o Deadline Driven
 - o Hardworking
 - o Meticulous
 - o Forward Thinking
 - o Risk Management
- o Exceptional understanding of AI

AWARDS

- o 18th Los Angeles International Short Film Festival // Winner of Best Music Video award
- o 13th Miami Short Film Festival // Winner of Best Music Video award
- o London Lift - Off Film Festival // Special Mention Award
- o Moondance International Film Festival // Winner of Atlantis award
 - o Los Angeles Movie Awards // Winner of Best Music Video award
- o California International Shorts Festival // Winner of Best Music Video award
- o NYLA Film Festival // Winner of Best Music Video award
 - o VOTD // Winner of Video of the Day
 - o UEA Awards // Best Short Film
- o Screen Nation Awards // Best Music Video

SELECTIONS

- o Sunscreen Film Festival // Official Selection
 - o Big Apple Film Festival // Official Selection
 - o LA Indie Film Festival // Official Selection
- o Hawaii International Short Film Festival // Official Selection
- o Vancouver International Music Video Festival // Official Selection
 - o Short Sighted Cinema // Official Selection
- o Film Shortage // Selected for Daily Short Picks:
- o Bornshorts Film Festival // Nominated for Best Music Video award

NOMINATIONS

- o Mobo Awards // Best Music Video

WORK OVERVIEW

DOCUMENTARIES

- o Somewhere between now and then
- o Jahmene - Acoustic Session & VT's // Sony UK // Dir: Greg Francis
- o Pandaonium // Dir: Addison Odea // Film45

SHORT FILMS

- o Mirror Mirror // Domestic Violence Film // Dir: Greg Francis
- o Berlin // Dir: Chris Ranson
- o Men's Adventure - BB Vulture // Indie // Dir: Chris Ranson
- o Major Papers // A film directed By Milli Major // Jem Karto

FASHION FILMS

- o Blamma! Blamma! - Zsa Zsa // Mix Mag // Dir: Matilda Finn
- o Bipolar Sunshine - Deckchairs // Dir: Matilda Finn
- o Warehouse flex - Pain and Glory // Dir: Matilda Finn

STILL SHOTS

- o Bickmore Hall 16" Collection
- o Warehouse flex - Pain and Glory // Dir: Matilda Finn

BRANDED CONTENT/INTERVIEWS

- o Pepsi Dubai Expo - Detroit // Kyra Studios // Lula // Dir: Quba
- o Pepsi Dubai Expo - Lila // Kyra Studios // Lula // Dir: Quba
- o Pepsi Dubai Expo - Mariah // Kyra Studios // Lula // Dir: Quba
- o Spring Hill x Samsung // Daps Interview// Dir: Daps
- o Nike Huddle // AKQA // Dir: Ramone Anderson
- o Nike New Football Iqra Story // AKQA // Dir: Ramone Anderson
- o Bentley Connected - Temperature // Keko // Dir: Sam Coombes
- o Bentley Connected - Battery // Keko // Dir: Sam Coombes
- o Bentley Connected - Unlock // Keko // Dir: Sam Coombes
- o Neovast Riverr // Dir: Jem Karto

COMMERCIALS

- o Puma X Ferrari 10th Anniversary 2014 // Dir: Sesan Orangu
- o Ministry of Sound - Chilled 2015 winter //MOS//Dir: Mike Ho
- o Fort Burgoyne // indie // Dir: James Barber
- o Jahmene - Album Advert // Sony UK // Dir: Greg Francis
- o Ernest Jones - Xmas 2021 Adverts // CFH // Dir Domonic O Riordan
- o NutriPaw Products 24 // Dir: Jem Karto
- o Nexi Smart POS // Dir: Jem Karto
- o Hero Mighty Patch 24 // Dir: Jem Karto

PROMOS

- o Skepta - Make Peace Not War - // Umusic// Dir: Matt Walker
- o Skepta - Hold On // Umusic // Dir: Matthew Walker
- o Ramona Flowers - Tokyo // Distiller // Dir: Bouha Kazemi
- o Scorcher Ft Wretch32 & Mercston - Work Get It // Dir: Matt Walker
- o Nick Brewer - Jet Li // Island Records // Dir: Matt Walker
- o Mary J Blige - Right Now // Capitol Records // Dir: Mike Ho
- o Dappy - Beautiful Me - Umusic // All Around the World // Dir: Daps
- o George The Poet - Cat D // Virgin EMI // Dir: Matt Walker
- o Scorcher - No One Else // Indie // Dir: Chris Ranson
- o Rita Ora - Poison // Sony/Roc Nation//Dir: Cameron Duddy
- o James hype ft Craig David - No Drama // Dir: Max Giwa
- o All Saints - After All // Indie // Dir: Max & Dania
- o Artist for Grenfell - Bridge Over Troubled Water//Syco//Dir: Max
- o Artic Lake - Breathe // Capitol Records // Dir: Alex & Eddie Plex
- o Riton x Raye - I Don't Want You // Sony Music // Dir. Chloe Huges

CURRENT PROJECTS

- o Amazon STV Campaign
- o Regen Project
- o Breaking The Silence Documentary